

b) Explain what the "7 under 6" promotion is.

Basically what I understood was that the "7 under 6" was a promotion of seven sandwiches with six grams or less of fat, and that's why people were so attracted to it because with a routine this diet they don't lose weight like Jared.

c) Complete the following sentences according to the text.

1. The first Subway sandwich shop opened...

The first Subway shop opened in the summer of 1915

2. DeLuca only managed to start his business with...

DeLuca only managed to start his business with the help of a friend

3. Jared Fogle had struggled with weight problems because he...

Jared Fogle had struggled with weight problems because he ate a lot of junk food and didn't exercise

4. By changing his eating habits at Subway, Fogle was able to ...

By changing his eating habits at Subway, Fogle was able to lose weight

CONSUMER RIGHTS: Complete the name of each consumer right with the words below.

information - consumer education - basic needs - a healthy environment - redress - safety - representation - choose

Right to basic needs - this right guarantees survival, adequate food, clothing, shelter, health care, education and sanitation.

Right to study - the consumer should be protected against the marketing of goods or the provision of services that are dangerous to health and life.

Right to information - the consumer should be protected against dishonest or misleading advertising or labeling and has the right to be given the facts needed to make an informed choice.

Right to choice - the consumer has the right to select from among various products at competitive prices with an assurance of satisfactory quality.

Right to representation - the right to express consumer interests in the making and execution of government policies.

Right to redress - the right to be compensated for misrepresentation, shoddy goods or unsatisfactory services.

Right to consumer education - the right to acquire knowledge and skills necessary to be an informed customer, while being aware of basic consumer rights and responsibilities.

Right to health and safety - the right to live and work in a place which is neither threatening nor dangerous and which permits a life of dignity and well-being.

goals, you

a Choose the correct option.

- In the past:

A. studying abroad implied travelling to distant places around the world.

B. only few people took the chance to study abroad.

C. studying abroad was too expensive.

D. the opportunities to study abroad were very limited

- "Today the marketplace is positively crowded" (2nd paragraph) means that

- A. there is an excessive number of people studying abroad.
- B. many participants think it is a positive experience.
- C. the programmes offer participants high quality options.
- D. there is a huge variety of programmes available.

- Nowadays, the options available for studying abroad

- A. empower students.
- B. meet students' long-term goals.
- C. meet students' long-term goals.
- D. widen students' abilities

- In order to study abroad, American high school students

- A. get grants from specific projects.
- B. may get financial help from online donations
- C. can set their plane or bus ticket from project travel
- D. need to do some volunteer work

- The author's attitude towards this type of experience could best be described as

- A. favourable
- B. casual
- C. neutral
- D. critical