

• VOCABULARY

→ FLUKE: Casualidad

→ LACK: Ausencia

→ SPREAD: Propagar

→ Appeal: Apelación

→ seek: Buscar

→ Sightseeing: Turismo

→ Crowdfunding: recaudación de fondos

→ Tricky: Difícil

YOUNG PEOPLE AND CONSUMERISM

① Match the parts of the sentences. Write the letters a) b) c) ... in the boxes

1. Fred DeLuca opened a sandwich shop F) in order to have money for college
2. After a modest start, subway grew D) to become a worldwide franchise
3. Jared Fogle was used in subway's ads B) after losing weight by only eating their sandwiches
4. Fogle's story E) helped subway to attract attention from costumers
5. Subway's strategy was to offer C) different and better fast food
6. Subway is a such a lucrative business A) because it offers healthy and tasty food at a low price

② Explain what the '7 under 6' promotion is

It means that there are seven different sandwiches with under/less than six grams of fat each

③ Complete the following sentences according to the text

1. The first subway shop opened

The first subway shop opened in the summer of 1965 /

2. DeLuca only managed to start his business with

DeLuca only managed to start his business with the help of a friend

3. Jared Fogle had struggled with weight problems because he ate a lot of junk food and didn't exercise

4. By changing his eating habits at Subway, Fogle was able to lose weight

④ CONSUMER RIGHTS: Complete the name of each consumer right with the words below

1. Right to basic needs this right guarantees survival, adequate, food, clothing, shelter health care, education and sanitation

2. Right to safety the consumer should be protected against dishonest or misleading advertising or labeling and has the right to be given the facts needed to make an

informed choice.

3. Right to information the consumer should be protected against dishonest or misleading
4. Right to choose the consumer has the right to select from among various products
5. Right to representation the right to express consumer interests in the making and execution
6. Right to redress the right to be compensated for misrepresentation, shoddy goods
7. Right to consumer education the right to acquire knowledge and skills necessary to be an informed consumer
8. Right to a healthy environment the right to live and work in a place which is neither threatening nor dangerous

STUDYING ABROAD

1. Choose the correct option

- In the past

d. the opportunities to study abroad were very limited

STUDYING ABROAD

1. "Today the marketplace is positively crowded", means that

d) There is a huge variety of programmes available

2. Nowadays the options available for studying abroad

a) empower students

3. In order to study abroad, American high school students

b) may get financial help from online donations

4. The author's attitude towards this type of experience is
could best be described as

A) Favourable